

# SHOW RULES & REGULATIONS

QUESTIONS: Re focus Sustainability & Recycling Summit - exhibitorservices@refocussummit.org

## **RULES & REGULATIONS**

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#### 1. TERMS & CONDITIONS

Exhibitors understand and agree that these show rules and regulations ("Rules") are an integral and binding part of the exhibit space contract ("Contract"). Exhibitors agree to abide by all Rules, including those previously issued and any updates and/or correspondence outlining revised and new policies. Abiding by the Rules will lead to a successful experience for all.

"Booth Personnel" refers to those employees of an Exhibitor who are assigned to work at Exhibitor's booth during the "Exposition," "Show," "Event" and "" (in each case whether capitalized or not) refer to as the context requires. "Event" or "Show" refers to Re focus Sustainability & Recycling Summit. "Exhibitor" refers to the entity and/or person or agent of entity that will be working at the event on behalf of the entity. "Facility" refers to the Rosen Shingle Creek.

## 2. PRINCIPAL PURPOSE

**Management; Principal Purpose**, is produced by and is the property of Plastics Industry Association (herein referred to as "PLASTICS") and the word "Management" and "Show Management" refers in either case to PLASTICS, its directors, officers, committees, agents, or employees acting on behalf of PLASTICS in management of the exposition. The principal purpose of the exposition is to stimulate interest in and demand for plastics industry related products and services, in general, herein referred to as "Principal Purpose." No Exhibitor shall engage in any activity inconsistent, as solely determined by PLASTICS, with this Principal Purpose.

#### 3. AMENDMENT TO RULES

Any matters not specifically covered by these Rules may be added at any time by Show Management and any amendments so made shall be binding on Exhibitor equally with the stated Rules without notice.

## 4. ADMISSION TO EXHIBIT FLOOR & EXHIBIT HOURS

No person **under the age of 16** will be admitted in the exhibit halls during the installation and dismantling periods of the exposition. All persons on the exhibit floor must have proper registration credentials.

Students 14-16 years of age may be permitted in the exhibit halls during show hours under the supervision of an adult with proper credentials as solely determined by PLASTICS.

Show Management reserves the right to host student groups of any age on the show floor with appropriate supervision and guidance during show hours. No individual exceptions will be made.

Booth Personnel will be permitted to enter the exposition up to one hour before the scheduled opening time each day of the show. Booth Personnel shall not be permitted to remain after Show Hours.

Booth visitors shall not be permitted to enter the exposition outside the Show Hours. Each Exhibitor is required to keep at least one Booth Personnel in its booth during Expo Hall networking events, failure to comply will be subject to removal of its exhibit from the show at Exhibitor's expense. Exhibitor personnel are permitted to attend the sessions and leave their booth unattended during session times. Exhibitors are not permitted to dismantle or remove their display during Show Hours without written permission from Show Management.

#### 5. AISLES

All aisle space belongs to PLASTICS. Obstruction of aisles or booths is not permitted. No exhibit or advertising will be allowed to extend beyond the booth space assigned to the Exhibitor. All demonstration equipment and/or machinery must be located inside the rented booth space at least one (1) foot from the aisle line as identified by PLASTICS.

All attention-getting activities must be set back into the booth a minimum of 5' from all aisles and neighboring exhibitors in order to allow sufficient room for viewing and under no circumstances can such activities block aisles or a neighboring booth.

In order to expedite the movement of freight in and out of the exhibit halls, Exhibitors are not permitted to place any freight or display materials in the aisles during installation or dismantling periods of the show. The aisles must be kept clear for the specific use of material handling trucks and equipment.

# 6. AMERICANS WITH DISABILITIES ACT

Exhibitors are advised of their obligations related to the Americans with Disabilities Act (ADA) Title III. The ADA requires that the Exhibitor's booth must be accessible to persons with disabilities, and Exhibitor acknowledges that it is solely responsible for assuring its booth complies with the ADA.

Exhibitor hereby agrees and warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communications between all parties in accordance with requirements of the ADA. Exhibitor further agrees to indemnify and hold PLASTICS and its agents harmless for any claims arising out of or in connection with the Exhibitor's failure to comply with the ADA.

#### 7. ATTENDEE LIST ACQUISITION

Exhibitors will have access to the show attendee registration list exclusive of email addresses within two weeks following the event. Exhibitor acknowledges and agrees that access to the attendee list is a benefit of exhibiting at the show and agrees to only use the list for Exhibitor's own use.

## 8. BALLOONS & AIR DEVICES

Due to the sensitivity of the Hotel's Fire Life Safety System, helium balloons are not permitted in the Pre-function areas. Helium balloons that are inside one of the ballrooms must be deflated and/or removed at the end of the function by the Group. If a balloon is released into the Pre-function areas and/or ceiling grid area(s), fees will apply. Please consult Show Management for details and/or alternative options.

#### 9. BOOTH PERSONNEL

Exhibitor's Booth Personnel shall be Exhibitor's employees who are staffing the Exhibitor's booth. Booth Personnel shall wear "EXHIBITOR" badge identification furnished by Show Management at all times while in the Facility. Booth Personnel must maintain a professional appearance. All "Staff" hired for the event (defined as any Booth personnel who are not a full time employee of the Exhibitor) must wear business professional attire as solely determined by Show Management. Booth Personnel are not permitted to promote the Exhibitor outside the contracted exhibit space. This rule applies to company personnel and any exhibit personnel hired for the show period. Show Management reserves the right to remove said individuals. Exhibitor employees not acting as Booth Personnel during the show must register as attendees of the Show.

## 10. COLUMNS

If a column containing fire hose cabinets, fire strobe light warnings, and/or fire alarm pull stations is located within an Exhibitor's booth, said exhibitor must follow the Facility regulations and fire and safety regulations requiring that fire safety supports be visible and accessible at all times. Exhibitor must ensure that decoration/display material on or near booth column is in compliance with the facility regulations and fire and safety regulations.

## 11. COMPLIANCE

Exhibitor agrees and warrants as follows:

- A. The design, construction, transport, delivery, assembly, erection, installation (including placement and utility hook-ups) and condition of all machinery exhibited at the Show by Exhibitor will at all times comply with all applicable national, state and local laws and regulations; and,
- B. The operation, use, demonstration, adjustment, inspection, maintenance, servicing, setting up, modification, cleaning, unjamming, repairing, disassembly/breakdown and removal of the machinery, equipment, displays and other materials exhibited at the Show by Exhibitor will, at all times, comply with all applicable national, state and local laws and regulations.

The phrase "all applicable national, state, and local laws and regulations" includes, but is not limited to all laws and regulations relating to the provisions and maintenance of adequate safety devices and conditions for the installation and operation of machinery and equipment displays.

All machinery, equipment, displays, and other materials exhibited at the Show by the Exhibitor must be reasonably located and protected (e.g., by safety guards, fireproofing and other fire safety measures) to prevent fire hazards and accidents. Adequate fencing and/or shielding of all operating machinery displays shall be installed to prevent attendees from coming into contact with the operating machinery and/or its movement by reaching over, under or around such protection. Show Management reserves the right, in its sole and absolute discretion to reject, prohibit, or cease operation of any exhibit in whole or in part for non-compliance with what it deems to be safety requirements without prior notice of Exhibitor or without offering Exhibitor an opportunity to cure and Exhibitor acknowledges and accepts such right.

## 12. COPYRIGHT, PATENT & TRADEMARK INFRINGEMENTS

Show Management's trademarks, logos, and service marks are and will remain the sole property of Show Management. Nothing in these show Rules confers upon Exhibitor any right of ownership in Show Management's trademarks, logos or service marks ("PLASTICS IP"). Exhibitor shall not use PLASTICS IP without the express written consent of Show Management. Exhibitor hereby grants Show Management a non-exclusive, non-transferable, and non-sub licensable license right to use its trademarks, logos, and service marks ("Company IP") subject to any restrictions specified in these show rules and regulations. Show Management shall not involve itself in any Exhibitor related patent infringements or trademark disputes before, during or after the Show related to Company IP. Exhibitor should seek legal counsel to resolve any infringement issues. At any time, Exhibitor shall not involve itself in any PLASTICS IP related patent infringement or trademark disputes unless formally requested by PLASTICS in writing.

## 13. CRATE STORAGE

Special care will be necessary in unpacking merchandise for display. Cardboard cartons will not be accepted for storage unless they are broken down flat and securely tied into bundles and properly tagged. Empty crates are required to be taken from the facility as soon as possible. This will make it necessary to remove everything from the crate once it is opened, and place an "empty" label (available from the Exhibitor Service Center) on it immediately for removal. Exhibitor must remove all old labels first. No boards or skids will be accepted for storage unless securely tied into bundles and tagged. Materials not in accordance with these Rules will be considered refused and will be disposed of by the cleaners. It is suggested that small crates be nested into larger ones to reduce the number of pieces to be stored and thereby hasten their return during dismantling. To facilitate re-packing merchandise at the conclusion of the Show, some Exhibitors have found it convenient to remove knocked down cartons to their cars and hotel rooms for ready access.

## 14. DAMAGE TO PROPERTY

Exhibitor is liable for any and all damage caused by it and/or its agents, including but not limited to, it's Booth Personnel, to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer, adhesive or other coating to building columns, floors or to standard booth equipment or anything else not owned by the Exhibitor. Exhibitor is responsible for damage to its uncrated or improperly packed shipments, concealed damage, for loss or theft of its material after delivery to its booth, or before material is picked up for return movement. It is expressly understood and agreed that Exhibitor will make no claim of any kind against Show Management and/or Freeman Companies, the general contractor, for any loss, damage, or destruction of goods, or for any damage of any nature to the Show by reason of the failure to provide space for any exhibit and/or for the delivery or removal of the exhibit.

## 15. DECORATION

To be consistent with the Principal Purpose and present a professional business environment, booth decoration must include an appropriate display. Show Management shall have sole discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor. Show Management may require the replacing, rearrangement, or redecorating of any item or of any booth which Show Management deems inconsistent with the Principal Purpose or inappropriate for any other reason and Show Management shall have no liability for costs incurred by Exhibitor to comply with Show Management decision.

## 16. ELECTRICAL SAFETY

All wiring on displays or display fixtures must conform to all applicable safety regulations, including but not limited to, the National Fire Protection Association NFPA 70 and Electrical Standard for Industrial Machinery or superseding standards. All wiring, hook ups, flood lights, etc., must meet Orlando code. If an extension cord is used on display equipment, it should be of adequate size, U.L. approved, being in operable condition, and three wires grounded. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the exposition complex. If in doubt of access availability for power needs, or when requiring more than normal power, check in advance with the show electrician. Wiring laid across floors shall be guarded by wood, metal or other acceptable covers.

#### 17. ELIGIBLE EXHIBITS

Management has sole right to determine the eligibility of any Exhibitor or product for inclusion in the exposition. (Also see **Rule #2**, **Principal Purpose**)

## 18. EXHIBITOR APPOINTED CONTRACTORS (EAC)

Exhibitors shall not contract for or use any services in connection with their exhibit while in the exhibit halls except those approved by Show Management prior to the show. The names of any persons or organizations other than those designated by PLASTICS as "Official Contractors" who are proposed for the performance of any services for your booth at the Show must be submitted to Show Management using the *Exhibitor Appointed Contractor* (*EAC*) *Registration Form* for approval on or before **May 26**, **2017**. Subject to their approval, such proposed persons or organizations should not be retained by an Exhibitor.

#### 19. FAILURE TO HOLD SHOW

Exhibitor is responsible for total space fees upon cancellation by Exhibitor irrespective of the reason, if an exhibit fails to arrive irrespective of the reason, and/or upon cancellation by Show Management, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of nature, acts of terrorism, or any other reason of any kind whatsoever not within Show Management's control.

## 20. FIRE HOSE CABINETS, ALARMS, EXITS

Firefighting and emergency equipment may not be hidden or obstructed, including fire extinguishers, strobes, fire hose cabinets and standpipes. All emergency exits, hallways and aisles leading from the Facility must be kept clear and unobstructed. Fire lanes must be maintained at all times on the loading docks.

#### 21. FOOD & BEVERAGES

Catering and concessions are an exclusive service provided by the Facility. No food or beverage may be brought into the Facility from outside the Facility. Due to legal liability for all food and beverage served on premises, as well as licensing restrictions, Rosen Shingle Creek requires that only food and beverages purchased from the Hotel be served on property.

## 22. HANDOUTS & GIVE-AWAYS

Exhibitors may distribute promotional items such as samples, souvenirs, publications, sales literature, buttons, stickers, lapel pins, etc., but only within the confines of their own booth. The distribution of any articles that interferes with the activities in, or obstructs access to, neighboring booths, or that impedes aisles, or is a safety and/or fire concern, is prohibited. *Distribution of any materials or performing of any other solicitations in the aisles or public areas is strictly prohibited.* Show Management, at its discretion, may take any action it deems appropriate (including, but not limited to, the expulsion from a show) against an Exhibitor for conduct detrimental to the show.

## 23. INDEMNIFICATION

Exhibitor agrees to indemnify and hold harmless Show Management and its agents from and against any and all claims, losses, liabilities, actions, suits, demands, damages, costs and expenses (including, without limitation, reasonable attorney's fees), made by anyone, including but not limited to, Exhibitor's employees (including Booth Personnel), Show attendees and/or other Exhibitors arising out of or relating any alleged personal and/or economic injury while attending or working at the Show arising out of, caused or allegedly caused by Exhibitor's machinery, exhibit and/or activities at Exhibitor's booth, any breach of these rules, and/or any alleged wrongful acts or negligence of Exhibitor or its agents or employees.

#### 24. INSTALLATION AND DISMANTLE LABOR

Currently, Freeman Companies has an agreement with the Local IATSE Union to provide labor for display installation and dismantling. Full time employees of the exhibiting companies, however, may set their own exhibits without assistance from this local. Any labor services that may be required beyond what your regular full-time employees can provide must be rendered by the Union. Labor can be ordered in advance by returning the Freeman Display Labor form, as amended, or at show-site, at the exhibitor service desk. Proof of full-time employment status of any personnel working in your booth may be requested by the Union Steward.

## 25. INSURANCE

Exhibitor shall, at its sole cost and expense, procure and maintain insurance as required by PLASTICS and subject to its applicable guidelines, which shall include comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from activities conducted on the premises leased by PLASTICS. Such insurance shall not contain a waiver of subrogation and shall include coverage for contractual liability, compensatory damages and special, indirect, consequential and punitive (where allowed by applicable law) damages with combined single limits of liability of not less than \$1,000,000 per occurrence and \$2,000,000 in aggregate. Such insurance shall name PLASTICS and the Facility as additional

insured's. Exhibitor agrees to provide Show Management acceptable evidence of insurance coverage meeting the required terms prior to delivering/shipping any equipment to the Facility. All property of Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall and during the Show.

Show Management will not assume liability for any injury that may occur to show visitors, Exhibitors, or their agents and employees, or any other third party. Exhibitor agrees to carry and provide proof of insurance to Show Management on or before May 26, 2017. Failure to provide proof of insurance acceptable to PLASTICS by the date referenced above will result in Show Management holding Exhibitor's Booth Personnel registration and/or badges or other Show services as it deems appropriate.

## **26. LIMITATION OF LIABILITY**

Exhibitor agrees to make no claim for any reason whatsoever against PLASTICS, the Facility, City of Orlando, and/or State of Florida, for loss, theft, damage, or destruction of goods; or for any injury to himself/herself or employees while in the facility; or for any damage of any nature, including damage to their business by reason of failure to provide space for their exhibit; or for any action of any nature of PLASTICS, Facility, City of Orlando, and State of Florida, or for failure to hold the Show as scheduled or any other claim as it relates to the event.

#### 27. MOVE-OUT/MATERIAL REMOVAL

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Facility before the conclusion of the dismantling period as specified by Show Management.

#### 28. NOISE LEVELS

Exhibitors operating sound reproducing or sound amplifying equipment are required to operate in such a manner that a maximum 85 dB reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to their booth or measured at a neighboring booth in an area bordering that of the sound equipment user. No noisy or obstructive work will be permitted during Show Hours, nor will noisily operating displays be allowed. Show Management shall be the solely determine acceptability of sound levels and may require reduction of sound level or elimination of sound reproducing devices in those instances where in the judgment of Show Management such sound is in violation of these standards or is otherwise objectionable in its sole discretion.

Equipment or machinery producing excessive vibration of building components or exhibit or excessive noise may be subject to limited or no operation if, in the judgment of Show Management, it interferes with neighboring exhibits or with the Show. OSHA's Occupational Noise Exposure Standard, 29 C.F.R. 1910.95 establishes maximum permissible noise levels tied to the time of exposure. In addition to complying with that rule, Exhibitors operating equipment during the show must operate the equipment so that peak and/or continual noise levels do not interfere with other Exhibitors or the Show. Generally, PLASTICS strives to maintain ambient noise at a level not to exceed 85 decibels and to minimize the magnitude and frequency of noise peaks that exceed that level.

#### **29. ODORS**

No exhibit producing objectionable odors, as determined by PLASTICS, is permitted. Show Management reserves the right, in its sole discretion, to order the immediate removal of an exhibit that produces objectionable odors or to have such an exhibit removed at Exhibitor's expense.

## 30. RE FOCUS SUSTAINABILITY & RECYCLING SUMMIT LOGOS

Various versions and formats of the Event logo can be downloaded online at <a href="www.refocussummit.org">www.refocussummit.org</a>. The logo is the property of PLASTICS and may not be used unless it is the intent of Exhibitor to use the logo for the sole purpose of promoting their participation in the Show in appropriate form. The Event logo(s) or any other trademark of PLASTICS or the Facility that Exhibitor has expressly been granted specific use shall not be altered, modified or incorporated with any other words, logos, symbols without the express written consent of PLASTICS.

## 31. REJECTED DISPLAYS

Exhibitor agrees that their exhibit shall be admitted and shall remain from day to day solely on strict compliance with the Show Rules and Regulations, policies and guidelines. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole, or in part, or Exhibitor or Exhibitor's Booth Personnel. If an Exhibitor or Exhibitor Booth Personnel is ejected for violation of these rules or for other stated reasons, Exhibitor shall be deemed to have cancelled its participation in and to be subject to the cancellation policy.

## 32. SHIPMENTS

Due to limited storage, the Facility cannot accept any drayage, packages, or exhibits for an Exhibit/Production company or client. Shipment must be consigned to the Exhibitor; Event, c/o Freeman Companies. **Refer to the Exhibitor Service Manual for details.** 

#### **33. SIGNS**

Signs involving the use of Neon or similar gases are prohibited. Exhibitor may not place signs promoting another company's name in their booth or on machinery in their booth, except where such signs are required for the proper demonstration or operation of Exhibitor's display, in which case identification of such articles shall be limited to the nameplate, imprint, or other identification which in standard practice normally appears on them. Should the wording on any sign be deemed by Show Management, in its sole discretion to be contrary in any way to the Principal Purpose, Exhibitor shall, at Show Management's request and at its own expense, immediately remove said sign or make such changes as are requested. If Exhibitor refuses Show Management's request, Show Management reserves the right to remove the sign at Exhibitor's expense.

## 34. SOLICITATION, COSTUMES, PROMOTION

Exhibitor Booth Personnel may conduct discussions, answer questions, explain Exhibitor's products or services, or engage in sales solicitation or order taking, but such activities shall not be conducted in any manner which is inconsistent with, or derogates from, the Principal Purpose. Exhibitor shall cease any activity determined to be inconsistent with the Principal Purpose immediately upon notification by Show Management to do so. Exhibitor Booth Personnel wearing distinctive costumes or carrying banners or signs separately or as part of their apparel must remain in their own booth. *Distribution of any materials or performing of any other solicitations in the aisles or public areas is prohibited*. Show management, at its discretion, may take any action it deems appropriate (including, but not limited to removal from the Show and expulsion from any future show(s)) against an exhibitor for conduct detrimental to the Show.

Selling is permitted on the exhibit floor provided Exhibitor abides by Florida state laws, is solely responsible for collection and remittance of all applicable sales or other taxes, and conducts business in a professional manner. However, Exhibitor may not exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in Exhibitor's name, except where such articles are required for proper demonstration or operation of Exhibitor's display, in which case identification shall be limited to the nameplate, imprint, or other identification which in standard practice appears normally on them.

## 35. STORAGE

Exhibitors may keep a one-day supply of literature in their booths. No storage of any kind is allowed behind the back drapes. All unwanted containers and refuse should be placed in the aisle directly in front of the exhibit for housekeeping to remove. Freeman Companies will temporarily remove your empty skids, crates, cartons, containers (including plastic), and packaging materials labeled with stickers marked empty. These empty containers will be returned to you during the dismantling period. Arrangements for storage and delivery of materials can be made through Freeman Companies.

#### **36. SUBLEASING**

Exhibitor may not sublet their space, nor any part thereof, nor exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in the Company's name, except where such articles are required for proper demonstration or operation of Company's display, in which case identification shall be limited to the nameplate, imprint, or other identification which in standard practice appears normally on them. Exhibitor may not permit non-exhibiting company representatives to occupy or sell non-exhibiting company services or products in their booth. Rulings of Show Management shall in all instances be final with regard to use of exhibit space.

#### **37. UNOCCUPIED SPACE**

Show Management reserves the right to use any exhibit space unoccupied at 2:00 p.m. Eastern Time on Tuesday, June 27, 2017 for its own use at its sole discretion.

#### 38. VIDEOTAPING AND PHOTOGRAPHY

No attendee or Exhibitor of the Show shall at any time take photographs or video of any booth, equipment and/or display material without the express permission of Exhibitor and PLASTICS. Should an Exhibitor or PLASTICS object to a display being photographed (still or in motion), photographs of that display will be prohibited. Show Management has appointed official photographers to provide commercial photographs of exhibits. No other commercial photographer / videographer will be admitted to the exhibits without the approval of Show Management and unless special arrangements are made as required by Show Management, including, but not limited to, hiring approved security to escort such photographer while inside the exhibition halls. Please contact Exhibitor Services at exhibitorservices@refocussumit.org for more information.

Anyone found to be taking unauthorized photography (still or in motion) within the exhibit halls and registration areas, will be ejected from the show and have their photography equipment confiscated. If the violator of this policy is an Exhibitor, Show Management reserves the right to remove the exhibit and Exhibitor from the show at the Exhibitor's expense.

## 39. WALLS/BACKGROUNDS

Exhibitors building background or side dividers for their displays ascertain that the surfaces of such dividers are finished in a manner that is aesthetic and consistent with the theme of the Show. If any surfaces remain unfinished or in any way in violation of other display rules, Show Management shall authorize the official decorator to effect the necessary finishing, and the Exhibitor in violation agrees to pay all related expenses. This regulation also applies to curved displays whether they are constructed of cloth or wire. Exhibitors must order drape or provide some other display component(s) to conceal wires or other unsightly materials behind curved displays.

## 40. GUIDELINES FOR DISPLAY RULES AND REGULATIONS

The following guidelines for display rules and regulations ("Guidelines") have been established by International Association of Exhibitions and Events (IAEE). The Guidelines are created to promote continuity and consistency among the Exhibitors. It is PLASTICS's goal that the display rules and regulations shall provide exhibitors with all the information necessary to properly design and build exhibits as well as plan their booth's layout and content to be consistent with the rules and regulations.

# **Linear Booth**

Linear Booths, also called "in-line" booths, are generally arranged in a straight line and have neig49hboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

## **Dimensions**

Linear Booths

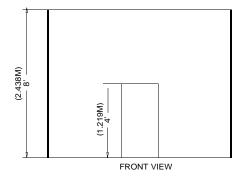
Are 10ft (3.05m) wide and 10ft (3.05m) deep, i.e. 10ft by 10ft (3.05m by 3.05m). A maximum back wall height limitation of 8ft (2.44m).

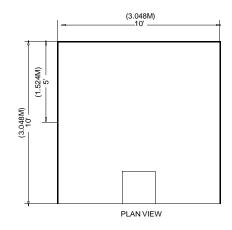
## Use of Space

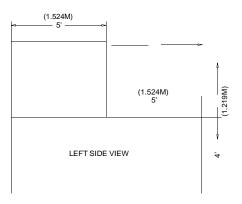
Regardless of the number of Linear Booths utilized, e.g. 10ft by 20ft (3.05m by 6.10m), 10ft by 30ft (3.05m by 9.14m), 10ft by 40ft (3.05m by12.19m), etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.) **Note:** When three or more Linear Booths are used in combination as a single exhibit space, the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.

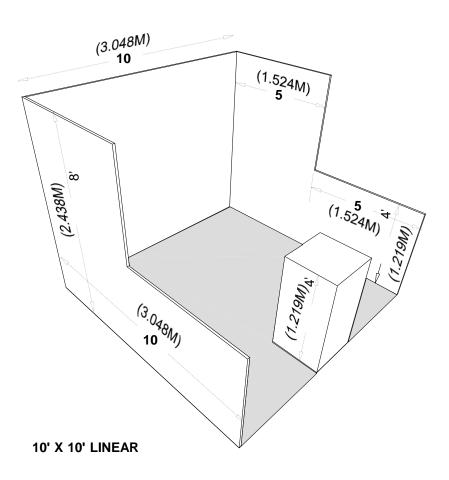
# **Corner Booth**

A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Booths apply.









# **Perimeter Booth**

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

## **Dimensions and Use of Space**

All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum back wall height is 12ft (3.66m).

